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Business economics - SVKM's NMIMS

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Principles of Economics , John Sloman, Keith Norris, Dean ...

Economics , John Sloman, Alison Wride, 2009, Business & Economics, 835 pages Written from a European perspective, this text acquaints students with basic microeconomics, macroeconomics and EU institutions and policy Economics for Business , Sloman, Sep 1, 2004, Advertising, 788 pages

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